

AGENDA

Page No

1. MINUTES

To confirm the decisions of the meeting held on 15 April 2014 (CA.104 - CA.111), previously circulated.

2. APOLOGIES FOR ABSENCE

Resources Management

3. GRANT TO WENSLEYDALE RAILWAY ASSOCIATION

1 - 6

This report provides information on a proposal to upgrade the railway infrastructure between Leeming Bar and a new temporary platform at Northallerton West and provide a railway passenger service and seeks consideration of the provision of a grant up to a maximum of £40,000.

In accepting the recommendation, Cabinet will approve and recommend to Council that a grant from the one off fund be offered to the Wensleydale Railway Association of a maximum of £40,000 in respect of opening the line from Leeming Bar to Northallerton.

Relevant Ward(s): All Wards

4. HAMBLETON DOG WARDEN SERVICE

7 - 10

This report proposes that the Dog Warden Service is brought in house to provide an improved service.

In accepting the recommendations, the Council will establish an in-house Dog Warden Service and the additional expenditure to provide the service will be financed from the one-off fund in 2014/15 and be incorporated in the budget from 2015/16.

Relevant Ward(s): All Wards

Policy Implementation

5. MARKETING AND COMMUNICATIONS STRATEGY

11 - 16

This report seeks consideration of a Marketing and Communications Strategy. It is proposed to have a document which sets out its longer term plan for marketing itself or communicating with its various stakeholders. The document attached to the report sets out such a strategy.

In accepting the recommendation, Cabinet will approve and recommend to Council that the Marketing and Communications Strategy be adopted.

Relevant Ward(s): All Wards